

GET TO KNOW

UNRELIABLE NARRATOR

A Limited Edition Inaugural Wine from Bespoke Collection's ÆRENA Wines, Unreliable Narrator Captures the Essence of 2018's Mood of Uncertainty and Disbelief.

A WINE OF THE TIMES

ÆRENA Wines introduces a new annual collector's bottle that taps into the zeitgeist of current culture. A sociopolitical statement of the times, Unreliable Narrator is an artful reflection of an unsettling year in human history when fake news, media meltdowns, alternative facts and twitter rants became the "norm." Brought to you by the winemaking team from Blackbird Vineyards, each bottling feature artwork by some of the world's most interesting artists.

WINE IMITATES ART

Making its first commercial appearance, Edward Hopper's *Night Shadows* is a classic piece of artwork from our own private collection. Hopper's sensibility in Night Shadows forecasts the film noir style of the 1940s, with its shadowy lighting and undertones of guilt and betrayal. Guided by a solitary light, symbolic of the use of gaslighting in today's socio-political landscape, our hero walks by himself. Where he's headed is yet to be discovered.

THE VINEYARD

Mount Vedeer, a one-of-a-kind hillside appellation, is an island of ancient seabed pushed up into a mountain, surrounded by volcanic soils that typify the rest of the Napa Valley. Extremely steep slopes, above



the fog, render shallow topsoil and minimal water retention, resulting in tiny berries with intense flavor concentration yet soft tannins.

TASTING NOTES

Bold, mysterious, and outrageously unique, Unforgettable Narrator reveals its true essence with each sip. Notes of plum, smoked duck, cola, mince meat, tobacco and black cherry on the nose mingle with briery blackberry, smoked meats, fennel sausage, brown sugar and chocolate on the palate. Unreliable Narrator provides a memorable attack and firm, youthful tannins with substantial weight and density.

THE INNER CIRCLE

Standing together as ÆRENA's collectors wines, Daring Greatly and our inaugural Proprietary Red, Unreliable Narrator, are the perfect pair. While Unreliable Narrator captures the essence of today's sociopolitical climate of uncertainty, Daring Greatly reminds us that true authenticity always stands the test of time.

VINTAGE: 2015
VARIETAL: Proprietary Red Blend
WINEMAKING: 21 months in French
oak barrels - 75% new, 25% seasoned
ALCOHOL: 14.2%
PRODUCTION: Four barrels
OPTIMUM DRINKING: 2018 - 2031
SRP: \$75 - \$175 - \$400 - \$800
FORMAT: 750ml - 1.5L - 3L - 6L





