

For IMMEDIATE RELEASE
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BESPOKE COLLECTION ANNOUNCES NEW WINE BRAND: RESOLUTE WINES

R E S O L U T E



(NAPA VALLEY, CA; August 18th, 2016) – Crafted by winemaker Aaron Pott from 2,400 ft. high vineyards in the Red Hills of Lake County, Bespoke Collection is pleased to launch Resolute, a 100% Cabernet Sauvignon wine that is steadfast in its character. The inaugural 2014 vintage, titled "lean in," with an iconic image by artist Tony Hernandez on the label, symbolizes Resolute Wines' squaring off with more established brands and appellations.

Winemaker Aaron Pott describes the Red Hills AVA as "...world class dirt that produces fantastic wines. Bright red, iron rich volcanic soils dotted with pieces of obsidian produce wines of structure and beauty that are unique to this wonderful region."

Lying between 2000 and 2600 feet in elevation, these mountain vineyards are the result of the same volcanic and tectonic processes that formed the terroir of many of the North Coast's classic regions. As one would expect of mountain viticulture, elevation moderates temperature extremes, allowing for a long growing season that results in complex flavor development. The intensity of flavors is magnified by vine stress from well-drained, iron-rich vineyards littered with black obsidian, quartz crystal, and volcanic gravel. As California winemakers look beyond the more established growing regions, the confluence of site, soil, elevation, and climate will undoubtedly make the Red Hills AVA one of the great appellations of California wine country.

The 2014 Resolute Cabernet Sauvignon is smooth and medium-bodied with aromas of cherry, plum, cola, fig, cigar tobacco, vanilla, and malted chocolate. Soft on the attack, it leads to a round mid palate with nice acidity and balance. Flavors of smoked duck, toffee, cola, and cigar tobacco come together for a long, lingering, and pleasant finish. This wine will be available throughout the United States at \$24 a bottle.

For more information about Resolute Wines, please visit www.resolutewines.com.

About Bespoke Collection

Bespoke Collection offers a portfolio of artisanal brands and experiences including a selection of boutique wines, one-of-a-kind *objets d'art*, and unique lifestyle experiences in the Napa Valley, Argentina, and beyond. Led by Founder Michael Polenske and President Paul Leary, the current Bespoke Collection portfolio includes Blackbird Vineyards, Resolute Wines, and AERENA Galleries & Gardens in Napa and Sonoma, along with Recuerdo Wines in Mendoza, Argentina.

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